



# Topline key features / benefits. ie. Pricing ticket

- 1. AddWash<sup>TM</sup> Function<sup>1</sup>
- 2. Steam Cycles<sup>2</sup>
- 3. BubbleWash and BubbleSoak
- 4. 15 Minute Quick Wash<sup>3</sup>
- 5. Auto Load Sensor
- 6. Smart Check Simple Troubleshooting4
- 7. Gentle Diamond Drum
- 8. Drum Clean
- 9. 11 Year Parts Warranty on the Digital Inverter Motor<sup>5</sup>

## Limited space key features / benefits / message hierarchy. ie Catalogue



Add items during the wash¹ through the AddWash™ Door, without draining the drum.



Steam Cycles can remove up to 99.9% of certain common bacteria.<sup>2</sup>



Bubble Wash™ is designed to help generate foam by pre-mixing detergent with air and water from the beginning of the cycle.



15 minute quick wash for small loads.<sup>3</sup>

#### DISCLAIMERS

- 1. Add Door can be opened at anytime if drum water temperature is below 50c and has stopped spinning.
- Based on third party testing conducted on Staphylococcus aureus and E coli, January 2018.
- . The Quick Wash Cycle time can be adjusted for loads 2kg or less, with as little as 15mins for a complete wash cycle for lightly soiled laundry.
- 4. Requires internet connection, compatible device and download of Samsung Smart Home app. Data charges may apply. Available for Android 4.0 and iOS 8 or later. Android is a trademark of Google, Inc. iOS is a trademark of Apple Inc., registered in the U.S. and other countries.
- 5. See warranty card or http://www.samsung.com/au/support/warranty/ for more information.

## Detailed key features / benefits / message hierarchy. ie Website

### ADDWASH Simply add it

### Simply add items during wash<sup>2</sup>



Missed an item? The AddWash™ door lets you simply and quickly add forgotten clothing or fabric softener after your wash cycle has started. You can also easily pop in hand-washed clothes that you just want to rinse or spin dry.<sup>2</sup>



### STEAM CYCLES Up to 99.9% bacteria killed<sup>1</sup>

Get added piece of mind with our new Steam Cycles which can reduce up to 99.9% of certain common bacteria<sup>1</sup> on certain cycles.



#### BUBBLE WASH Hard on dirt, soft on clothes

Bubble Wash™ is designed to help generate foam by pre-mixing detergent with air and water from the beginning of the cycle. And BubbleSoak™ is an optional pre wash treatment which thoroughly soaks clothes in the bubbles before the wash starts.



#### QUICK WASH Small loads in 15 minutes<sup>3</sup>.

No time to waste? The 15min Quick Wash<sup>3</sup> cycle allows you to wash up to 2Kg of laundry so you can spend less time on chores, more time on life.



## DRUM CLEAN Keep the tub fresh

With the push of a button, heat and water (70°C) combined with high-speed RPM may help to reduce detergent residue and dirt that forms on the inside surfaces of the washer drum.



### AUTO LOAD SENSING Intelligently adjusts

Auto adjusts water and wash time based on the weight of each load.



### SMART CHECK Easy troubleshooting<sup>4</sup>

The Smart Check automatic errormonitoring system detects and diagnoses certain problems and provides easy troubleshooting solutions using a smartphone App. So depending on the problem, it can help save you time and hopefully avoid the inconvenience of unnecessary engineer callouts!<sup>4</sup>



### 11 YEAR PARTS WARRANTY On Digital Inverter Motor<sup>5</sup>

Low fuss for a long time - digital inverter motor with an 11 year parts warranty. The motor works without brushes, which helps to reduce the number of separate moving parts and friction, making for a low vibration motor with a quiet wash cycle.<sup>5</sup>

#### **DISCLAIMERS**

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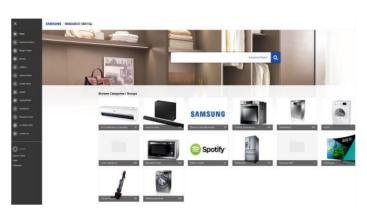
SPECIFICATIONS	
Model Code	WW85K54E0UW
Material Code	WW85K54E0UW/SA
EAN Code	8801643132651
RRP	\$1,249
Launch Date	March 2018
FORMAT	
Туре	AddWash™
Washing Capacity (kg)	8.5kg
Motor	Digital Inverter Motor
DESIGN Pody Colour	White
Body Colour Door Colour	Blue Crystal Gloss Door
Control Panel	LED
PERFORMANCE	
Annual Energy Consumption	Cold Wash, 184kWh / Warm Wash, 334 kWh
Energy Rating (stars)	4.0
Water Consumption (per wash)	73 litre
Water Efficiency (WELS) Rating	4.5
Spin Speed (RPM)	1400 rpm
PHYSICAL SPECIFICATION – excludi	ing packaging – inc. door & hoses)
Gross Dimension (WxHxD)	670X890X660 mm
Net Dimension (WxHxD)	600X850X550 mm
Gross Weight (kg)	65
Net Weight (kg)	63
FEATURE - WASHER	
AddWash™	Yes
Bubble Soak	Yes
Delay End	Yes
Drum Type	Diamond
Easy Iron	Yes
Smart Check	Yes
Steam	Yes
Anti Foam Control	Yes
Child Lock	Yes
Sound Off Option	Yes
StayClean Drawer	Yes
Hot,Cold Water Inlet	Cold
Rinse + Spin	Yes
OPTIONS	
Temperature selections	90 ° 60° 40° 30° 20° Cold
· ·	90 °C,60 °C,40 °C,30 °C,20 °C, Cold
Spin Speed selections	1400-1200-800-400-No Spin
CYCLE	
Number of Cycles	14
Cycles	15' Quick Wash, Daily Wash, Intensive Cold, Dark Garment, Wool, Baby Care, Bedding, Cotton, e Cotton, Synthetics, Delicates, Rinse + Spin, Spin, Drum Clean

#### **Customer Service**

#### **Resource Centre**



Online Chat, Email or Phone support; samsung.com/au/support



Product Imagery and Assets Available from Samsung Resource Centre <a href="mailto:samsung-resources.com.au/asset-bank/action/viewHome">samsung-resources.com.au/asset-bank/action/viewHome</a>

#### Samsung Care



Samsung Care was built with your lifestyle in mind. As a valued customer you'll receive a range of benefits:

samsung.com/au/samsung-care