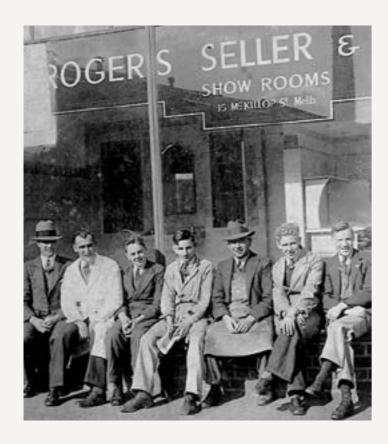




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Our Story



Established in Melbourne in 1895,

Rogerseller (or Rogers, Seller and Myhill as we were known) quickly become renowned as premium retailers, manufactures and importers of mantelpieces, grates, sanitaryware, tiles and door furniture. Spanning three generations, two world wars and numerous boom and busts of the local building industry, our once familyowned business has led the way in providing Australia with the beautifully designed fittings for the living environment.

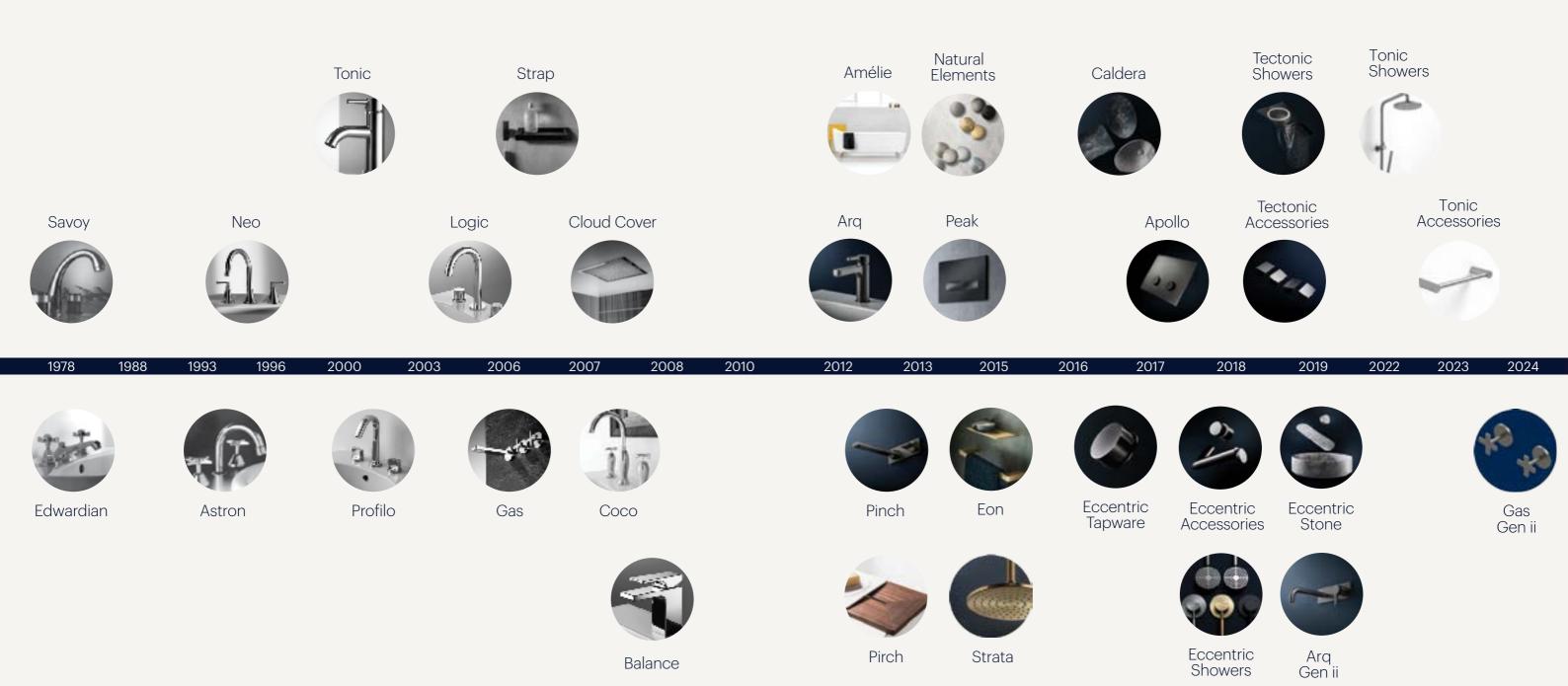
To this day, our products from bygone years still adorn many exclusive residences alongside some of the most prestigious commercial developments in the nation.

Today, our focus is to supply the finest bathware and kitchen solutions in the market that we design and manufacture. These premium collections are closely aligned to everything we are passionate about - design, style, enduring quality and creativity - as well as being continual innovators who never compromise the integrity of their products.

So while the breadth of our product range has evolved throughout the time, our core essence has remained the same - a passion and commitment to offering timelessly designed, premium quality fixtures and fittings. Which makes us, still to this day, the solution for unique, memorable and design inspired bathrooms and kitchens.



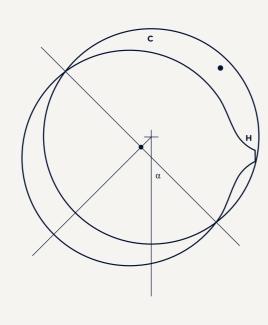
Over Forty Years of Design



Design Principles

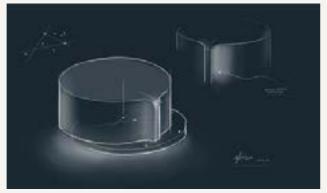
Rogerseller's in-house product design and development team is the force behind the iconic By Rogerseller collections featured in this selection guide.

Rogerseller has been creating its own collections for over 40 years with a tireless mission to deliver unique solutions that promise to positively affect the life of the user and enhance their wellbeing through thorough researching of market needs, sourcing the best manufacturers in Australia and around the world that utilise the latest technological advancements in both materials and manufacturing processes.









Every product is taken through a rigorous design and development process to ensure throughout its lifetime it delivers on our commandments to product design.



Innovation

Technological advancement in materials and manufacturing processes.



Aesthetic

Timeless simplicity – Iconic and distinguishable yet understated.



Environment

Respect environmental impact and maintain relevance for longevity.



Detail

Design considered down to the finest detail connecting with user sensibilities.



Balance

Beautiful design with intuitive function and human interaction.



Honesty

Deliver authenticity and sustainable value.

We are proud to present the full By Rogerseller collection to showcase our timeless designs — providing a complete bathroom solution.

A Signature Finish: Natural Elements

Inspired by the colours of the environment around us, Rogerseller's Natural Elements collection of finishes captures the textures and hues of raw, organic materials in an unparalleled celebration of craftsmanship and materiality.



Smooth and steely like the reflection of a calm lake, Chrome is an eternally popular finish for its durability, timeless value and unique aesthetic of cold



GRAPHITE

An exquisite composition of satin nickel and trivalent chrome technology, Graphite brings you a velvety dark grey with a hint of cool blue hues for a hardwearing, contemporary finish.



MATTE BLACK

Resistant to fading and scuffing, Matte Black is bold and memorable – inspired by ancient volcanic rock, some of the earth's oldest naturally occurring materials.



BRUSHED NICKEL

Brushed Nickel draws on the interplay of light and dark, hard and soft in the natural world. A cool, contemporary undertone meets subtle warmth and texture.



BRUSHED GOLD

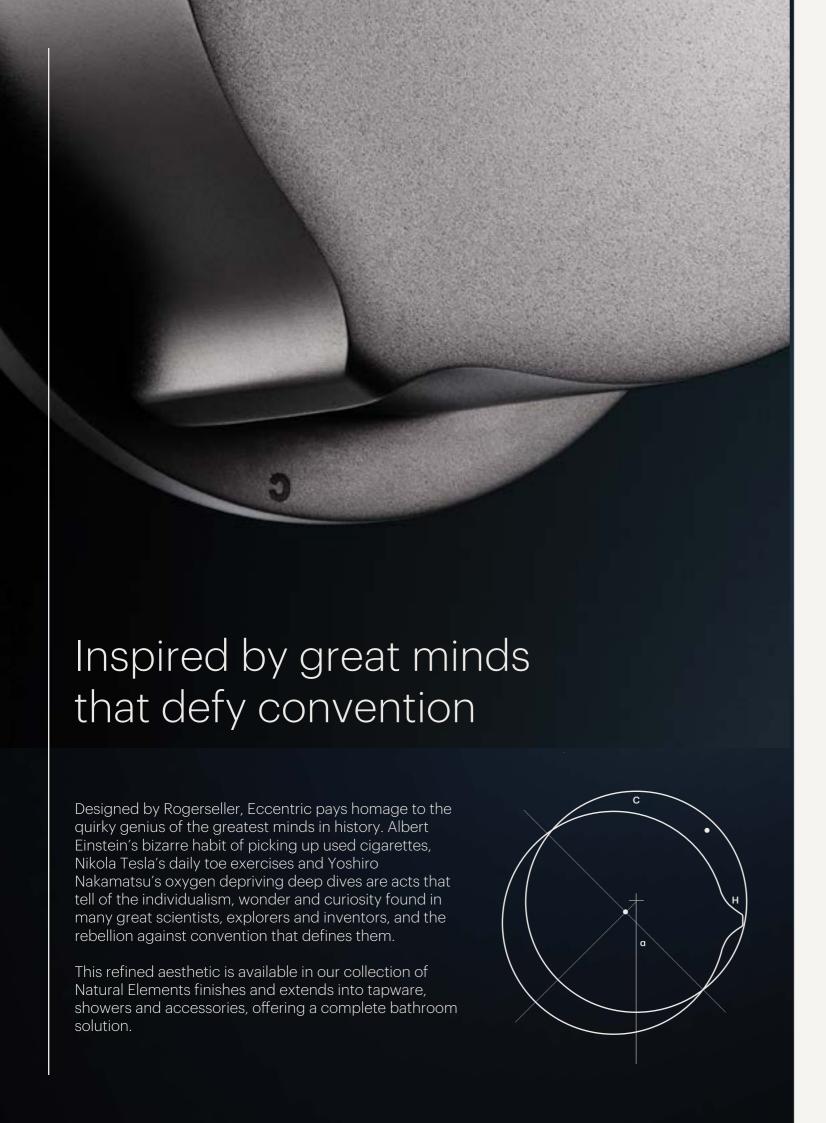
Brushed Gold captures the natural world's most luxurious texture. Decadent yet lighthearted, this finish showcases the allure of raw materials with a gently contemporary character.



ECCENTRIC









Using German progressive cartridge technology, Eccentric by Rogerseller enhances user safety and energy saving by opening in a low-pressure, cold position which increases in pressure with the turn of the dial. Unlike a traditional mixer, hot water is introduced only when required by rotating the mixer past the cold mark, increasing in temperature as the dial moves to its furthest open position.









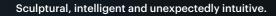
With its axis uniquely positioned off-centre, Eccentric was bound to defy convention. Winning the Red Dot Award for Product Design as well as a Good Design Selection in the Design Award.





Eccentric Tapware by Rogerseller





At the heart of the collection, Eccentric tapware features an off-centre axis that reveals hot and cold indicators only in use — returning to a minimal, balanced state when off.

Engineered with German progressive cartridge technology, the mixer opens in a low-pressure cold position, increasing pressure and temperature only when needed — reducing energy waste and improving safety.





Eccentric Showers by Rogerseller

A nod to performance. A masterclass in restraint.

Referencing the geometry of vintage Art Deco microphones, the Eccentric shower range is designed to deliver both visual impact and technical performance.

The Quad Spray pattern — delivered via elongated perforations — creates a soft, generous downpour, while its restricted 9L/min flow rate meets modern water efficiency standards.

Precision-machined in Australia from solid brass and stainless steel, these are enduring, minimalist forms — without the gimmicks.





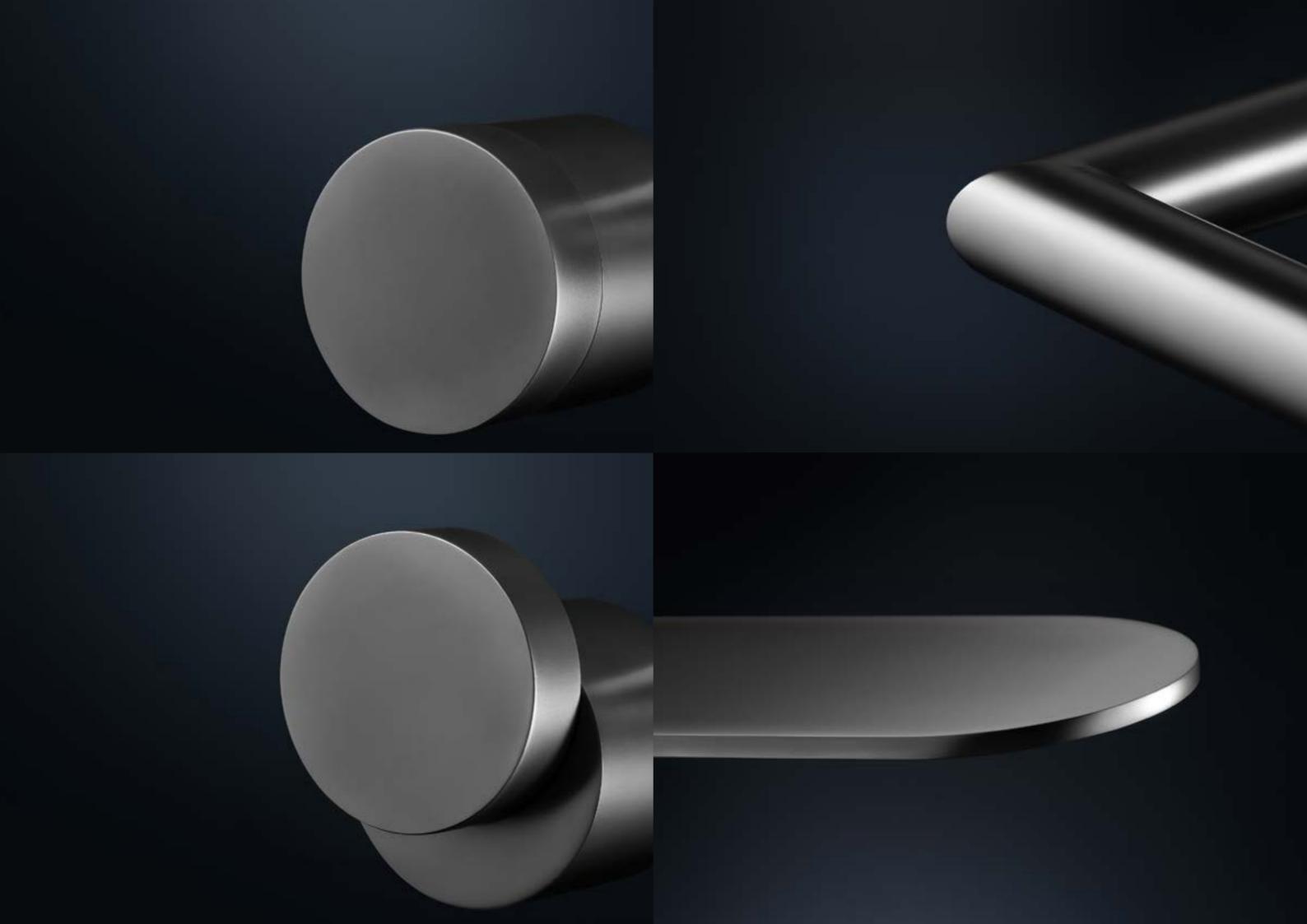
Eccentric Accessories by Rogerseller



Form follows function. And a little rebellion.

Extending the collection's signature circular geometry, the Eccentric accessories bring cohesion to the bathroom — with subtle nods to the range's off-centre, rule-breaking spirit.

Made in Australia and crafted to the same high standards as the core range, each piece is designed to elevate both utility and aesthetic.





Eccentric by Rogerseller



rogerseller

Eccentric by Rogerseller



Eccentric Basin Mixer



360600405001*

w/ 172mm Fixed Outlet Progressive Mixing 6 Star - 4.5 I/min



Eccentric Hob Mixer



3606004001*

Hob Mounted **Progressive Mixing**



Eccentric Basin Set



3606013101*

w/ 172mm Fixed Outlet 1/4 Turn Flow 6 Star - 4.5 I/min



Eccentric Wall Mixer



3606002501*

Wall Mounted **Progressive Mixing**



Eccentric Wall Mixer



3606013301*

Option for Bath 3606013201*

w/ 200mm Wall Outlet Progressive Mixing 4 Star - 7.5 I/min



Eccentric Wall Top Assembly



3606013001*

1/4 Turn Flow



Eccentric Wall Set



3606017001*

w/ 200mm Wall Outlet 1/4 Turn Flow 6 Star - 4.5 I/min



Eccentric Diverter



3539000401*

2-Way Diverting









Eccentric by Rogerseller



Eccentric Wall Outlet



3606016001*

Option fo Bath 3606004201*

200mm 6 Star - 4.5 I/min



Eccentric Sink Mixer



360600405101*

w/ 220mm Swivel Outlet **Progressive Mixing** 6 Star - 4.5 I/min



Eccentric Hob Outlet



172mm Fixed 6 Star - 4.5 I/min



Eccentric Sink Mixer



360600405201*

w/ 225mm Swivel Outlet w/ Pull Out Spray 5 Star - 6 I/min



Eccentric Hob Outlet



3606005101*

220mm Swivel 6 Star - 4.5 I/min

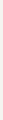


Eccentric Sink Set



3606018001*

w/ 220mm Swivel Outlet 1/4 Turn Flow 6 Star - 4.5 I/min



Eccentric **Basin Outlet**



3639000101*

Floor Mounted 5 Star - 5.5 I/min



Eccentric Dual Shower



3539000301*

Intergrated Diverter 3 Star - 8 I/min

*Available in



Graphite

14

Brushed Gold Brushed Nickel



*Available in



Graphite



Brushed Gold Brushed Nickel 07



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Eccentric by Rogerseller



Eccentric Rail Shower



3539000101*

Intergrated Water Inlet 3 Star - 8.5 I/min



Eccentric Ceiling Arm



3539000701*





Eccentric

by Rogerseller

Eccentric Shelf

420mm



3435001301*



Eccentric Towel Rail



3435001501*

850mm



Eccentric Handshower



3539000201*

Intergrated Water Inlet 3 Star - 8.5 I/min



Eccentric Robe Hook



3435001001*



Eccentric Hand Towel Rail

3435001601*

330mm



Eccentric Heated **Towel Rail**



3435005201*

750mm Additional Rails Available (5 Rails per Trasformer)



Eccentric Shower Rose

3539000501*

260mm Rose

3 Star - 8.5 I/min





3435001101*

Eccentric

Paper Holder



Eccentric Hand Towel Rail

350mm



3435001801*



Eccentric Heated **Towel Rail**



3435005301*

900mm Vertical Additional Rails Available (3 Rails per Trasformer)



Eccentric Wall Arm

3539000601*

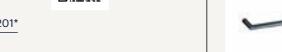
350mm



Eccentric Shelf



3435001201* 240mm





Eccentric Towel Rail

3435001401*

650mm





Touch Timer For Heated Rails

3435007603

WIFI Controled - 1 Gang **Available Finishes** White Gloss / Black Gloss





Graphite

14



Brushed Gold Brushed Nickel 07

Chrome

*Available in







Brushed Gold Brushed Nickel 07





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PINCH



Pinch by Rogerseller



Progressive in both design and function.





Pinch by Rogerseller



rogerseller

Pinch by Rogerseller



Pinch **Basin Set**



3606002601*

w/ 140mm Fixed Outlet 1/4 Turn Flow 5 Star - 6 I/min



Pinch Mixer



3606002701*

Wall Mounted Progressive Mixing



Pinch **Basin Set**



3606017101*

Option for Bath 3606017201*

w/ 200mm Wall Outlet 1/4 Turn Flow 5 Star - 6 I/min



Pinch Mixer



3606002901*

Wall Mounted Progressive Mixing 2-Way Diverting



Pinch Mixer



3606002801*

w/ 200mm Wall Outlet On Backplate 5 Star - 5 I/min



Pinch Wall Outlet



3606003001*

Option for Bath 3606003101*

200mm 5 Star - 6 I/min



Pinch **Wall Top** Assembly



3606004301*

1/4 Turn Flow



Pinch **Bath Outlet**



3606003201*

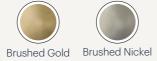
Floor Mounted Unrestricted Flow





Graphite







Pinch by Rogerseller



Pinch Round Ceiling Shower



3506004201*

250mm Round Rose Flush Ceiling Mounted 3 Star - 9 I/min



Pinch Square **Ceiling Shower**



3506004301*

250mm Square Rose Flush Ceiling Mounted 3 Star - 9 I/min

*Available in











rogerseller

Gas by Rogerseller

Designed by Rogerseller and manufactured in Australia. Gas is the reinvention of a classic by Rogerseller collection, with more refined subtle details, transforming it into a new era of cross handle tapware.



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Gas by Rogerseller



rogerseller

Gas by Rogerseller



Gas Basin Set



3606017701*

w/ 175mm Fixed Outlet 3/4 Turn Flow 6 Star - 4.5 I/min



Gas Wall Shower



3506004101*

Wall Mounted 50mm Rose 3 Star - 9 l/min



Gas Wall Basin Set



3606017401*

Option for Bath 3606017501*

w/ 200mm Wall Outlet 3/4 Turn Flow 6 Star - 4.5 l/min



Gas Wall Tap Set



3606017601*

3/4 Turn Flow



Gas Sink Set



3606017801*

w/ 220mm Swivel Outlet 3/4 Turn Flow 6 Star - 4.5 l/min













rogerseller

IVIdit

G

Brushed Gold Brushed Nickel 14 07

01

ARQ & EON

Arq & Eon by Rogerseller



Elegant in form. Effortless in function.

Continuing the legacy of the original Arq range, Arq ii refines the balance between clean lines and soft curves. Thoughtfully proportioned and intuitively designed, it brings a quiet confidence to the contemporary bathroom.

Crafted from 100% brass with precision radial-brushed surfaces, Arq ii speaks to quality through every detail — celebrating form, function and enduring design.











Arq & Eon by Rogerseller



rogerseller

Arq by Rogerseller



Arq Basin Mixer



3606003501* 120mm Outlet

6 Star - 4.5 I/min



Arq Bath Mixer

3606017301*

Floor Mounted Unrestricted Flow



Arq Wall Mixer



w/ 200mm Wall Outlet On Backplate 6 Star - 4.5 I/min



Arq Bath Mixer



3606016901*

w/ Handshower Floor Mounted Unrestricted Flow



Arq Wall Mixer

Wall Mounted



3606003301*



Arq Sink Mixer



36060036201*

220mm Swivel Outlet 6 Star - 4.5 l/min



Arq Wall Arm



400mm



Arq Shower



35060000101*

250mm Rose 3 Star - 9 I/min





Graphite







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by Rogerseller



Arq Ceiling Arm



Sizes Available:

450mm - 3506003401 300mm - 3506000101 150mm - 3506003601



Touch Timer For Heated Rails



3435007603

WIFI Controled - 1 Gang

Finishes Available White Gloss / Black Gloss

Eon by Rogerseller



Eon Towel Rail



3435000501* 850mm



Eon Shelf



3435000101* 220mm



Eon Robe Hook



3435000001*



Eon Shelf



3435000201* 420mm



Eon Paper Holder

169 mm



3435000601*



Eon Hand Towel Rail



3435000301*

350mm



Eon Towel

Rail



3435000401*



Eon Heated Towel Rail

3435005701

770mm Addtional Rails Available (5 Rails per Trasformer)

Finishes Available Polished SS / Graphite / Brushed SS / Matte Black



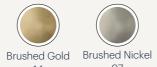
650mm

*Available in

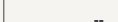


Graphite













Graphite







TONIC Tonic by Rogerseller rogerseller







rogerseller

Tonic by Rogerseller



Tonic **Basin Mixer**



3606013601*

145mm Swivel Gooseneck Outlet 4 Star - 7.5 I/min



Tonic Up Mixer

3606014301*

Option for Bath 3606014201

w/ 150mm Wall Outlet 6 Star - 4.5 I/min



Tonic **Basin Set**



3606014001*

w/ 155mm Fixed Outlet 1/4 Turn Flow 4 Star - 7.5 I/min



Tonic **Up Mixer** 3606014501*

Option for Bath 3606014401

w/ 200mm Wall Outlet 6 Star - 4.5 l/min



Tonic Hob Basin Outlet & Mixer



360601376201*

w/ 155mm Fixed Outlet 4 Star - 7.5 I/min



Tonic **Down Mixer**

3606014801*



Option for Bath 3606014701

w/ 200mm Wall Outlet 6 Star - 4.5 I/min



Tonic **Down Mixer**



3606014901* Option for Bath 3606014601

w/ 150mm Wall Outlet 6 Star - 4.5 I/min













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Tonic Wall Basin Set



3606016801*

w/ 200mm Wall Outlet 1/4 Turn Flow 4 Star - 7.5 I/min or Option for Bath 3606016701



Tonic Wall Top Assembly



3606013501*

1/4 Turn Flow



Tonic Mixer



3606013701*

Hob Mounted



Tonic Diverter



3606013401*

2-Way Diverting



Tonic Down Wall Mixer

3606000001*

Wall Mounted



Tonic Washing Machine Tap Sep



3606016601*

1/4 Turn Flow



rogerseller

Tonic Up **Wall Mixer**



3606014101*

Wall Mounted





Tonic **Wall Outlet**





Option for Bath 3606015501

150mm

5 Star - 4.5 I/min











Tonic by Rogerseller



Tonic **Wall Outlet**



3606015401*

Option for Bath 3606015301

6 Star - 4.5 I/min



Tonic **Hob Outlet**



3606015101*

200mm Swivel 4 Star - 7.5 I/min



Tonic **Wall Outlet**



Option for Bath 3606015601

230mm 6 Star - 4.5 I/min



Tonic **Bath Outlet**



3606002101*

Floor Mounted **Unrestricted Flow**



Tonic **Wall Outlet**



3606015001*

Option for Bath 3606016301

205mm Gooseneck 4 Star - 7.5 I/min



Tonic **Bath Mixer**



3606016501*

Floor Mounted **Unrestricted Flow**



Tonic **Hob Outlet**

155mm Fixed

4 Star - 7.5 I/min



3606016201*



Tonic **Bath Mixer**



3606016401*

w/ Handshower Floor Mounted **Unrestricted Flow**



Graphite

Brushed Gold Brushed Nickel



*Available in





Brushed Gold Brushed Nickel



rogerseller



Tonic **Sink Mixer**



3606013801*

Gooseneck w/ Pull Out Spray 5 Star - 6 I/min



Tonic Hob Sink Mixer and Outlet

360601375201*

w/ 225mm Swivel Outlet w/ Pull Out Spray 5 Star - 6 l/min



Tonic **Sink Mixer**

3606016101*

Gooseneck 4 Star - 7.5 I/min



Tonic Hob Sink Mixer



360601375101*

200mm Swivel Outlet Remote Mixer 4 Star - 7.5 I/min



Tonic Square **Sink Mixer**

3606013901*

Squareneck w/ Pull Out Spray 5 Star - 6 l/min



Myhill Sink Mixer



3606012601*

Gooseneck w/ Pull Out Spray 5 Star - 6 I/min



Tonic **Dual Shower**



3506003701*

Multi-Function Handshower Intergrated Diverter 3 Star - 9 I/min







Tonic

by Rogerseller



Tonic **Dual Shower**



3506003801*

Baton Handshower Intergrated Diverter 3 Star - 9 I/min



Tonic Handshower



3506003301*

Baton Handshower Intergrated Water Inlet 3 Star - 9 I/min



Tonic **Rail Shower**



3506003901*

Multi-Function Handshower Intergrated Water Inlet 3 Star - 9 I/min



Tonic Shower Rose



3506003501*

200mm Rose 3 Star - 9 I/min



Tonic **Rail Shower**

3506004001*

Tonic

Handshower

Multi-Function Handshower

Intergrated Water Inlet

3506003201*

3 Star - 9 I/min



Baton Handshower Intergrated Water Inlet 3 Star - 9 I/min



Tonic Wall Shower Arm



3506000201*

400mm



Tonic **Shower Arm**



3506003401*

Sizes Available: 450mm / 300mm / 150mm



Graphite



Brushed Gold Brushed Nickel



*Available in



Graphite



Brushed Gold Brushed Nickel



rogerseller 14 rogerseller



Tonic **Robe Hook**



3435009901*



Tonic **Towel Rail**



3435010401* 900mm



Tonic Paper Holder



3435010001*



Toilet Brush



3435011101*

Wall Mounted or Free Standing

Finishes Available: Polished SS / Graphite / Brushed SS / Matte Black / Matte White



Tonic **Hand Towel** Rail



3435010101* 200mm



Tonic Heated **Towel Rail** 3435005401



900mm Vertical Addtional Rails Available (3 Rails per Trasformer)

Finishes Available: Polished SS / Graphite / Brushed SS / Matte Black / Matte White



Tonic **Towel Rail**



3435010201* 650mm



Tonic Heated **Towel Rail** 3435005501



1150mm Vertical Addtional Rails Available (3 Rails per Trasformer)

Finishes Available: Polished SS / Graphite / Brushed SS / Matte Black / Matte White

*Available in



Graphite 05



07



Chrome

Tonic by Rogerseller



Tonic Heated Towel Rail



3435005601

900mm Vertical w/ Double Hooks Addtional Rails Available (3 Rails per Trasformer)

Finishes Available:
Polished SS / Graphite / Brushed SS / Matte Black / Matte White



Touch **Timer For Heated Rails**



3435007603

WIFI Controled 1 Gang

Finishes Available: White Gloss & Black Gloss

*Available in







14







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KITCHEN TAPS



Kitchen by Rogerseller



rogerseller

Kitchen by Rogerseller



Myhill **Sink Mixer**



3606012601*

Gooseneck w/ Pull Out Spray 5 Star - 6 l/min



Tonic **Sink Mixer**

3606013801*

Gooseneck w/ Pull Out Spray 5 Star - 6 l/min



Tonic **Sink Mixer**



3606013901*

Squareneck w/ Pull Out Spray 5 Star - 6 l/min



Tonic Sink Mixer



360601375101*

200mm Swivel Outlet Remote Mixer 4 Star - 7.5 I/min



Tonic **Sink Mixer**



360601375201*

w/ 225mm Swivel Outlet w/ Pull Out Spray 5 Star - 6 I/min



Arq Sink Mixer



36060036201*

220mm Swivel Outlet 6 Star - 4.5 I/min



Tonic **Sink Mixer**



3606016101*

Gooseneck 4 Star - 7.5 I/min



Eccentric Sink Mixer



360600405101*

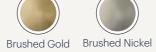
w/ 220mm Swivel Outlet **Progressive Mixing** 6 Star - 4.5 I/min





Graphite







Kitchen by Rogerseller



Eccentric Sink Mixer



360600405201*

w/ 225mm Swivel Outlet w/ Pull Out Spray 5 Star - 6 I/min



Eccentric Sink Set



3606018001*

w/ 220mm Swivel Outlet 1/4 Turn Flow 6 Star - 4.5 I/min



Gas Sink Set



3606017801*

w/ 220mm Swivel Outlet 3/4 Turn Flow 6 Star - 4.5 I/min













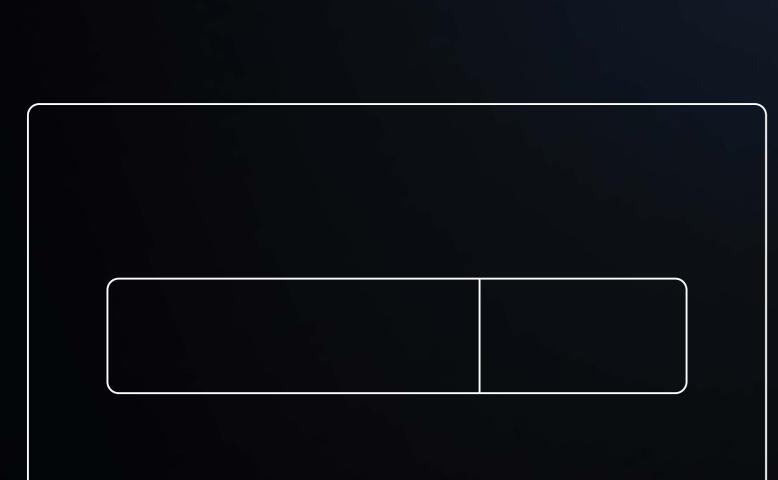
rogerseller

14

rogerseller

07

FLUSH PLATES & CISTERNS



Apollo by Rogerseller



Utilitarian yet elegant spacecraft design.

Apollo by Rogerseller is a utilitarian yet elegant flush plate that draws inspiration from an instrumental dashboard of a spacecraft. The cylindrical buttons are identical in geometry but are differentiated using symbols that apply cognitive ergonomic principles. These are particularly important in spacecraft design to optimise performance, safety & wellbeing under operating conditions of zero gravity.

Apollo by Rogerseller symbolises the strength of the flush by a set of shaded graphical rectangles that are easy to read and provoke a quick response. The manual operation of the buttons feels deliberate and provides tactile feedback when activating the flush valve bellows.

Constructed of solid brass, the button and plate embody certainty and quality.









Peak by Rogerseller



Contours of convex and concave

— a pleasing touch.



Flush Plates & Cisterns by Rogerseller



Flush Plates & Cisterns by Rogerseller



Peak Flush Plate

232007



ABS Construction Pneumatic Available Finishes: Chrome, Matte Black, Matte White.



Hidden Underbench Cistern



160230

Pneumatic 4 Star - 4.5/3 litres per flush *Suites Floor Mount Toilets



Apollo Flush Plate



3232000101*

Metal Construction Pneumatic



Hidden Underbench Cistern



160240

With Frame 4 Star - 4.5/3 litres per flush *Suites Wall Mount Toilets



Hidden In-Wall Cistern



160210

Pneumatic 4 Star - 4.5/3 litres per flush *Suites Floor Mount Toilets



Hidden In-Wall Cistern



160220

With Frame 4 Star - 4.5/3 litres per flush *Suites Wall Mount Toilets

*Available in









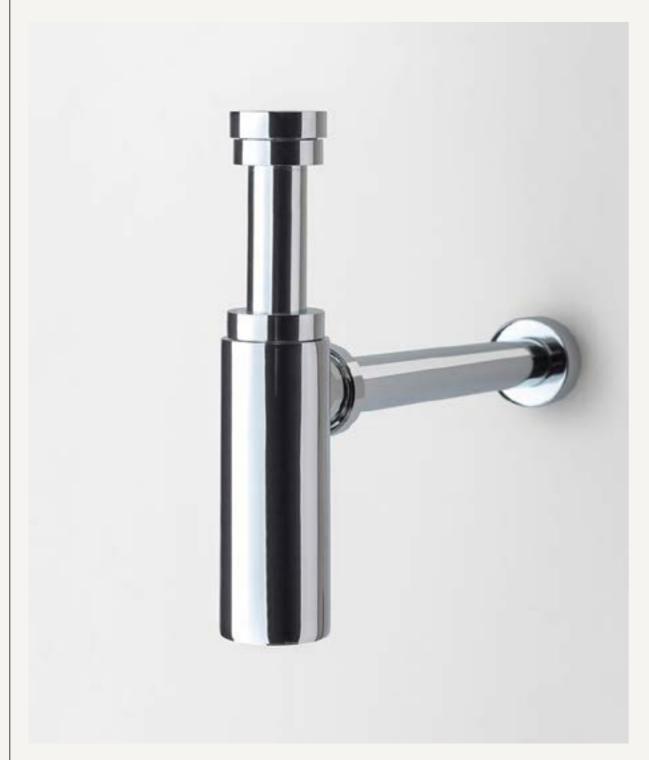


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Wastes by Rogerseller



Wastes by Rogerseller



Rogerseller **Bottle Trap**



3806000801*

*Also Available in Matte White 40mm Waste Connection



Rogerseller Floor Waste



3806001001*

100mm Square



Rogerseller Universal Waste

3806000901*

Compatible with -32mm & 40mm Wastes -Overflow & Non-Overflow -Basins & Baths



Rogerseller Floor Waste



3806001101*

100mm Round

*Available in











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rogerseller

Matte Black

Graphite

Brushed Gold Brushed Nickel

Project Collaborations

Timeless bathroom and kitchen solutions.

















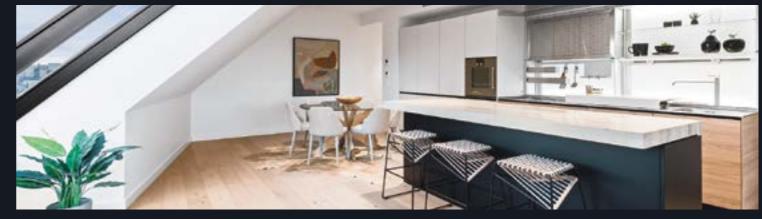
From boutique residential builds to large-scale multi-residential developments, our team brings deep expertise, refined product curation and seamless specification support across bathroom and kitchen solutions.

To this day, our products still adorn many exclusive residences alongside some of the most prestigious commercial developments in the nation.

- Royal Pines Resort, Gold Coast
- JEWEL Residences & Hotel, Gold Coast
- Crown Towers, Sydney
- Sandpiper Apartments, Noosa
- Abian Luxury Apartments, Brisbane
- Star City Casino, Sydney
- Barangaroo South commercial towers, Sydney
- Darling Square Apartments, Sydney
- Sanbano Apartments, Coolangatta
- Scott Street Apartments, Brisbane
- Keelson Luxury Villas, Hamilton Northshore
- Hayman Island Resort penthouse suites and villas, Great Barrier Reef
- DVF Penthouse & Beach Villas, Hayman Island
- Qualia luxury resort, Hamilton Island
- NEXT Hotel, Brisbane
- Frasers Capri Hotel, Brisbane
- Marru Island Resort & Spa, Republic of Maldives
- Greystone Terraces apartments, Brisbane
- Sofitel luxury suites, Brisbane
- AVEO aged care apartments, Brisbane
- Sheraton Pacific Villas, Gold Coast









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available at
Winnings